

ब्रिज एण्ड रूफ कम्पनी (इंडिया) लिमिटेड
BRIDGE AND ROOF COMPANY (INDIA) LIMITED

(भारत सरकार का एक उद्यम / A Government of India Enterprise)

सूचना/NOTICE

Ref.: B AND R/HR/HGT(R)/2024

Date: 13.08.2024

Subject: "HAR GHAR TIRANGA" from 9th August, 2024 to 15th August 2024 .

All Employees

With reference to the Notice No. B AND R/HR/HGT/2024 dated 09.08.2024 (copy enclosed) regarding 'HAR GHAR TIRANGA' campaign from 9th August, 2024 to 15th August 2024 , all are requested to send the copies of selfie to the following email ID: namrata.mehta@bridgeroof.co.in and jaforhossain.khan@bridgeroof.co.in by tomorrow (14.08.2024) 2-30 pm.



(Jafor Hossain Khan)
Assistant General Manager (Admin. & IR)/HR

Encl: As stated above

CC: CMD

CC: D(PM), D(F), ED(F)

CC: CVO

CC: All GGMs,/GMs/HODs

CC: Howrah /Delhi/Mumbai/Chennai/Vadodara
/Bhubaneswar/Ranchi/Guwahati/Prayagraj
/Vizag Offices and Project Sites.

CC: All Notice Boards

CC: GM(IT) - For coverage of activities on Social Media

You are requested to circulate & give wide publicity of the Notice, so that activities are undertaken at all the offices and project sites.

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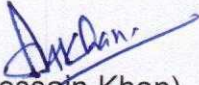
Ref.: B AND R/HR/HGT/2024

DATE: 09.08.2024

Subject: "HAR GHAR TIRANGA" from 9th August, 2024 to 15th August 2024 .

All Employees

In persuasion of the directives dated 05.08.2024 (Copy enclosed) received from the Administrative Ministry of Heavy Industries, Govt. of India to celebrate "HAR GHAR TIRANGA" campaign that started under the aegis of 'AZADI KA AMRIT MAHOTSAV' (AKAM) a flagship initiative programme taken by the Ministry of Culture, Govt. of India in commemoration of independence of country and glorious history of it's people , culture and achievements, all are requested to bring the Indian National Flag home and hoist it to celebrate India's independence from 9th August, 2024 to 15th August 2024. Apart from this, all are also encouraged to hoist Indian National Flag along with posting a 'Selfie with Flag/Tiranga in website: www.harghartiranga.com Official hashtags# Har Ghar Tirangaand # Selfie with Tiranga may be used for all campaign related posts to ensure consistency and maximum reach.



(Jafor Hossain Khan)
Assistant General Manager (Admin. & IR)/HR

Encl: As stated above

CC: CMD

CC: D(PM), D(F), ED(F)

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You are requested to circulate & give wide publicity of the Notice, so that activities are undertaken at all the offices and project sites.

गोविंद मोहन
सचिव
Govind Mohan
Secretary



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Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 42-22/62/2024-AKAM

August 5, 2024

Dear Shri Rizvi,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

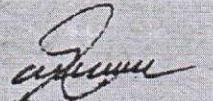
2. This year also Har Ghar Tiranga will be celebrated across the country from 9th August to 15th August 2024, wherein people will be encouraged to hoist flags in their premises. To maximize the reach and impact of this campaign, following is requested-

- a) All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National flag on the official website www.harghartiranga.com.
- b) Website banners and social media cover pages may be updated with the official 'Har Ghar Tiranga' creatives. All creatives, including the website banner, social media cover image, and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM> for download.
- c) Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach

3. I kindly request your support in this national endeavor and hope that the necessary action will be taken to ensure the success of the campaign.

With regards,

Yours sincerely,


(Govind Mohan)

Shri Kamran Rizvi
Secretary
Department of Heavy Industries
Ministry of Heavy Industries and Public Enterprises
Udyog Bhawan, New Delhi-110001

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JS(LHE1)
b/d